

## Principal Profile

**Principal Name:** RAI Services Company (formerly Reynolds American Inc.)

**Business Or Interest:** Tobacco manufacturer.

**Lobbying Interests:** Legislation impacting RAI Services Company.; tobacco issues. Topics:  
Tax of tobacco products Regulation of internet tobacco sales Statewide  
smoking policies Tax Stamp Study The electronic cigarette Budget Bill  
Subjects: Dept. of Revenue

**CEO Name:** Ricardo Oberlander

**Title:** Senior Regional Director, State Government Relations

**Contact Name:** Steve Kottak

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